

December 12, 2023

Hand-Delivered and by Email Poul Weihrauch CEO, Mars, Inc. 2750 32ND ST N.W. WASHINGTON, DC 20008 poul.weihrauch@effem.com

cc: Andrew Clarke, Global President of Mars Snacking

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**Denise Young**, Global VP of Corporate Communications Mars <u>Denise.young@effem.com</u>

Re: CEASE AND DESIST LETTER

Dear Mr. Weihrauch,

This is an unfortunate follow up to my November 30, 2023 Cease and Desist Letter (attached for your reference). As I have not heard back from you or any attorney representing you in this matter, I am directing this letter to you. Despite my prior warning, yesterday two officers from Touton, one male and one female, acting as representatives of Mars, returned to the home of one of my clients, Marie Kassim. They arrived at about 4 pm

and pressured her to retract her testimony regarding her children harvesting cocoa for Mars and exposing the Mars "rehabilitation programs" are a sham. (they are featured in the CBS piece, https://www.cbsnews.com/news/children-harvesting-cocoa-used-by-major-corporations-ghana/). When she declined to do so, the two representatives observed Marie's home and followed her wherever she went until 7 pm.

Given that you have ignored our request to cease and desist from this illegal conduct of intimidating and threatening witnesses in an ongoing legal case, a felony, we will take all possible legal action. I note that in response to the CBS piece, Mars <u>responded</u> by complaining that CBS did not provide sufficient notice of the allegations to allow Mars to investigate them. What is now crystal clear is that once Mars was aware of the specific allegations and saw the CBS broadcast, rather than investigate the serious and documented allegations, it is committing serious crimes by repeatedly sending its goons to threaten vulnerable people. Mars is only interested in suppressing the truth rather than keeping its failed commitment to end child labor and take care of the children it profited from.

I must state again my regret that Mars apparently has no interest in doing the right thing and working with us to end its decades-long exploitation of children in West Africa.

Sincerely,

Terrence Collingsworth

INTERNATIONAL RIGHTS ADVOCATES

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